



SOUTH CAROLINA RUN FOR THE FALLEN®
One Mission ~ One Team ~ One Tribute

PRESS RELEASE

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Honor and Remember® of South Carolina
South Carolina Run for the Fallen®

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FOR IMMEDIATE RELEASE

4th SOUTH CAROLINA RUN FOR THE FALLEN® TO HONOR AND REMEMBER®
SOUTH CAROLINA MILITARY SERVICE MEMBERS WHO DIED SERVING DURING
THE GLOBAL WAR ON TERROR.

Relay Team to Run from Charleston to Columbia to publicly recognize and honor every South Carolina fallen military service member from the Global War on Terror

Charleston, SC – Honor and Remember® of South Carolina has organized the 4th South Carolina Run for the Fallen®, a special running event to publicly recognize the sacrifice of South Carolina's men and women who have died in recent years while in military service to America. A core team of runners will embark on a 122-mile journey to honor every South Carolina service member who died while serving or as a result of serving during the Global War on Terror. This year we will run for and call out the names of over 360 military fallen from South Carolina.

Each mile marker, or Hero Marker, of the route is dedicated to individual South Carolina military heroes. The run team stops at each Hero Marker to pay tribute to South Carolina military heroes and any waiting Gold Star family members, friends and comrades. Each Hero Marker tribute will include reading of the hero's name, rank, branch of service, date of death, plus a ceremonial planting of an American flag and Honor and Remember® Flag.

South Carolina Run for the Fallen® begins at 6:00 a.m. on Friday, November 1, 2019 next to Liberty Square in Charleston with a brief Run Start ceremony. Charleston Mayor Tecklenburg will be the guest speaker to kick-off the 3-day 122-mile run through Charleston, North Charleston, Goose Creek, Berkeley County, Orangeburg County, Holly Hill, Santee, Elloree, Calhoun County, Saint Matthews, Lexington County, Cayce, Richland County, Columbia, and finishing at the South Carolina State House in Columbia at 1:00 p.m. Sunday, November 3, 2019, followed by an End of Run ceremony at the State House. More details are available here ... southcarolina.runforthefallen.org.

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The public is encouraged to cheer on the runners as they pass through their towns, and friends & family members of South Carolina's Fallen are encouraged to be present at their loved one's Hero Marker. As the Run reaches the State House on Sunday, there is another opportunity for the public to show their support at the End of Run ceremony.

For more information and to find out how to participate by joining the run, or to donate or volunteer, please visit the South Carolina Run for the Fallen® website at southcarolina.runforthefallen.org or HonorandRemember.org.

HISTORY:

Run for the Fallen® – Jon Bellona, inspired after the death of his college roommate and friend 1LT Michael Cleary in Iraq, created a national run of remembrance. Beginning Flag Day, June 14, 2008, a dedicated team of runners ran across America from Fort Irwin, CA to Arlington National Cemetery - one mile for every member of the United States Army, Navy, Air Force, Coast Guard and Marines killed in Operation Iraqi Freedom. Each year since the run across America, runners from around the world have joined Run for the Fallen in remembering our fallen heroes. Over 180,000 miles have been collectively run in remembrance of those fallen in those recent operations. runforthefallen.org

Honor and Remember, Inc. - After the death of his eldest son, Tony, in Iraq, Gold Star father George Lutz recognized the need to educate the nation on the precious cost of freedom. His mission became raising awareness about the sacrifice made by military men and women who died for their country through the creation and establishment of a distinct and tangible symbol. The Honor and Remember® Flag was unveiled nationally on Memorial Day 2008 to perpetually recognize the sacrifice of our fallen military heroes and their families. The flag is now being endorsed by veteran and service organizations and adopted by cities and states as an official symbol, and it is being flown by patriotic Americans across our nation, well on its way to becoming a nationally accepted symbol of remembrance. You can learn more and sign the petition to support this campaign by visiting HonorandRemember.org.

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